

Study Questions—Market, 2nd Question

1. A market has demand and supply equations

$$Q_d = 1000 - 5P + .1I + P_s$$

$$Q_s = -200 + 4P$$

Income, I , is currently 200

The price of a substitute, P_s , is currently 5

Use the above information to calculate:

- a) Equilibrium price and quantity
- b) Price elasticity of demand at equilibrium
- c) Income elasticity of demand at equilibrium
- d) Cross elasticity of demand at equilibrium

1 a) Plug I and P_s values into the demand equation:

$$Q_d = 1000 - 5P + .1(200) + 5 \rightarrow Q_d = 1025 - 5P$$

$$\begin{aligned} \text{Set } Q_d = Q_s \rightarrow & 1025 - 5P = -200 + 4P \\ & 1225 = 9P \\ & 136.111 = P \end{aligned}$$

Plug P into supply curve (or demand curve) to get Q:

$$Q = -200 + 4(136.1111) = 344.4444$$

$$\text{b) } dQ/dP \times P/Q = -5 \times (136.1111/344.4444) = -1.9758 \text{ (elastic)}$$

$$\text{c) } dQ/dI \times I/Q = .1(200/344.444) = .058 \text{ (a normal good)}$$

$$\text{d) } dQ/dP_s \times P_s/Q = 1 \times (5/344.4444) = .01452$$